



**“Wake Up Innovators” No. 8.
The Connexia and Doxa innovation discussion
explores 5G and telecommunications.
Guest: Elio Salvadori.**

*Connexia and Doxa invite innovation buffs to another
Wake Up Innovators event on Friday, 29 March!
Discussing one of the hottest topics from the past year will be
Italo Marconi, Connexia's Chief Innovation Officer,
and Elio Salvadori, Director of the FBK CREATE-NET Research Centre.*

Milan, 20 March 2019 – **Doxa**, Italy's leading market research and analysis firm, and **Connexia**, the marketing and communications consultancy agency, are hosting the eighth “**WAKE UP INNOVATORS**”, a series of monthly meetings about the digital culture, science, innovation, and disruptive communication.

“Telesurgery, 3D holograms, remotely driven cars... The promise and reality of 5G”: **Elio Salvadori**, the Director of the FBK CREATE-NET Research Centre in Trento, will lead the discussion moderated by **Italo Marconi**, **Connexia’s Chief Innovation Officer**, to introduce the new generation of cellular networks, present the sector’s latest key breakthroughs, and explain why 5G has been one of the most fiercely debated topics for companies, private entities and countries worldwide over the past year.

The innovators’ morning talk will revolve around an overview of the main use cases which are currently being studied and experimented by the international community and an analysis of the challenges associated with the commercial success of the new 5G technology. An excellent opportunity for us to discuss the most promising directions in which research is heading in a continually evolving sector.

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