



***Wake Up Innovators RESTART
Connexia leads the conversation on "restarting",
corporate governance and M&A
Guest: Claudia Parzani.***

Thursday 23 April: a new Connexia appointment with Italy's top managers.

Special talk with Claudio Parzani, Western Europe Managing Partner at Linklaters, to discuss corporate governance, equity capital market, and public M&A.

Milan, 20 April 2020 - The second instalment of **Wake Up Innovators | RESTART**, a series of organised by the independent marketing and communication agency **Connexia** dedicated to the topic of "restarting" after the Covid-19 crisis.

Wake Up Innovators | RESTART Special Edition is a completely digital free event created to foster in-depth analysis and open discussions with Italian business leaders, allowing the community to take stock of the situation and propose strategies to start

again in the aftermath of Coronavirus.

The guest in the Connexia "virtual lounge" will be **Claudia Parzani**, Western Europe Managing Partner at **Linklaters**. A professional story studded with national and international recognition, at the forefront of support for diversity and gender equality, Claudia Parzani is the only Italian included in the Women Role Model 2019 published by HERoes and Yahoo Finance.

In her discussion with **Zornitza Kratchmarova**, Corporate Communication Director at Connexia, Claudia Parzani will share her own experience in corporate governance, equity capital market, and public M&A. And a glance towards the near future.

Free **live meeting** event subject to registration on the **@Cisco Webex** platform.

WAKE UP INNOVATORS | RESTART

Thursday 23 April

9:00 - 10:00

@Cisco Webex (<https://bit.ly/2VIGNfZ>)

Claudia Parzani

Claudia Parzani is a lawyer who specialises in equity capital market and public M&A. An expert in corporate governance, she has provided assistance to numerous companies and leading Italian and international investment banks.

In 2007, she became a Linklaters partner, where she currently holds the role of Managing Partner for Western Europe and Business Development & Marketing Partner at a global level.

Having always been interested in diversity, she was a member of the Board of Directors at Valore D, and was its President for three years. She also founded Breakfast@Linklaters, a network of representatives from the female business community. In 2017 Claudia contributed to the Italian launch of the international campaign "Inspiring Girls", an innovative mentorship programme that placed female role models and young girls all over the world into contact. She is currently a sponsor in this programme.

Her important professional achievements and her front-line commitment in supporting the causes in which she has always strongly believed have allowed her to obtain important recognition over the years from national and international organizations.

In the past year alone, Claudia was ranked first among the 50 leading lawyers of the year according to legalcommunity.it; she was included in a list of the most powerful lawyers in Italy published by GQ; and she was included in the ranking of Women Role Models published by HERoes and Yahoo Finance (for the third year running and as the only Italian once again). Also this year, the Chambers & Partners legal directory has recognised Claudia as an "Eminent Practitioner" and the IFLR1000 directory has included her among its list of "Women Leaders".

Claudia also currently holds the role of President of Allianz S.p.A. and Vice President of Borsa Italiana S.p.A. Until December 2019 she was an external member of the Board of Directors of Milan Polytechnic and, in the past, she was also a non-executive director of Il Sole 24 Ore S.p.A. and Moleskine S.p.A.

Connexia

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Società sottoposta a direzione e coordinamento di Alchimia S.p.A.

It is a multicultural and multidisciplinary team: 150 professionals capable of building and expressing brand values and guiding the processes of digital transformation.

We think and develop ideas that thrive across all channels, fearless of being measured on the effectiveness of each campaign.

Expect to work with us in a new way: together, in real time, through co-creative processes continuously and experimentally oriented towards business objectives and communication. www.connexia.com

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