

Press Release

**FIRST G20 EVENT IN THE HANDS OF
NEXT GROUP, CONNEXIA AND TECNOMEETING**

*RTI IN CATANIA ON 22-23 JUNE TO SUPPORT THE ORGANISATION OF EDUCATION AND LABOUR
MINISTERIAL MEETINGS WITHIN THE FRAMEWORK OF THE ITALIAN G20 PRESIDENCY.*

Rome, 24 June 2021 – The **first major event** in the year of the **G20 in Italy** was overseen by **RTI Next S.p.A. - Connexia Società Benefit S.r.l. - Tecnomeeting S.r.l.**, with Next Group as lead partner and Connexia and Tecnomeeting as principals.

The **large-scale institutional events sector** has restarted in **Italy** with an **absolute first**: the **Education and Labour Ministerial Meetings**, held on **22 and 23 June**, with a back-to-back format and a joint segment in the setting of **Catania's Benedictine Monastery**.

As the **second stage** of a process that will culminate on 30 and 31 October in Rome at the G20 Summit under the Italian Presidency, **the Education and Labour Ministerial Meetings in Catania** hosted over **35 delegations**, including participating countries and international organisations, for a **hybrid event format**, with representatives in attendance and connections via VTC.

RTI Next - Connexia - Tecnomeeting played a strategic role in the coordination of turnkey organisation services for the event. This **prestigious assignment** was **awarded at the end of an open tender** that saw the participation of the major Italian companies and a large group of international players.

In order to provide **effective assistance to the G20 Delegation**, responding in an integrated manner to all the management, logistical and technical requirements of these highly complex institutional events, the three companies – all of which are specialists in their respective sectors and boast extensive international experience - established a professional collaboration system covering several areas of intervention and different activities. These ranged from the **creative project** to its implementation; from **organisational support for individual ministerial meetings** (with a highly flexible operating model, capable of responding “just in time”) to the management of the **technical and organisational secretariat** of the first institutional G20 event; from hospitality for the various delegations to the management of the **Media & Broadcasting Centre** in Catania; as well as the design and implementation of the mobility plan for the participating delegations, paying particular attention to the transversal themes of health and sustainability in each area of service.

“In addition to being selected to support the organisation of this important stage of the Italian G20 Presidency, what has given us the greatest satisfaction is the fact that we proposed a creative project that stemmed from the theme of collaboration and, as it developed, managed to celebrate both the

*cultural elements of the host country as well as the identities of the individual Participants,” explains **Marco Jannarelli, President of Next Group.***

This creative concept was also reflected in the **preparation of the prestigious location** and the involvement of local artisans, who created decorations inspired by the flags of all the countries present.

The RTI was also entrusted with the design and implementation of the **wired/wi-fi network infrastructure**, as well as making a vital contribution to the management of **system connectivity** and **cybersecurity**, in a context in which the network and security infrastructure played a key role.

*“It is an honour to have been chosen to organise the Education and Labour Ministerial Meetings under the Italian G20 Presidency,” comments **Paolo d'Ammassa, CEO & Founding Partner of Connexia.** “We believe that the team of professionals put together by Connexia and its partners for this occasion will be able to respond effectively to the organisational needs of such high-level international meetings, while remaining faithful to the agency's values of innovation and sustainability.”*

*“We are extremely proud to be part of the team of professionals selected to accompany the work of the Education and Labour Ministerial Meetings under the Italian G20 Presidency,” concludes **Giuseppe Trudu, Sole Director of Tecnomeeting.** “As a company, we are used to operating with a particular focus on quality control and safety at work. The topics under consideration in this two-day event strikingly reflect our own value system and we are pleased to be able to offer our professional contribution for the success of three institutional moments that are so relevant.”*

NEXT GROUP - A leading communication group for over 30 years, today it consists of 3 Business Units, 3 agencies, and 180 people.

It specialises in events, digital marketing, content creation, incentives and loyalty.

A hub of professionals where creative thinking and experience come together, organised by skills. A heterogeneous team united by passion and method and with a strategic vision, able to offer creativity, organisation, planning, and production.

Share capital: 1 million euro - date of foundation: 1986 - turnover: 60 million euro

www.nextgroup.eu



Connexia is creativity. It is data-driven thinking. It is excellence in media management. And it is technological innovation. And not just that. Connexia is most of all passion, ethical commitment, transparency, corporate social responsibility. It is a multicultural and multidisciplinary team: 150 professionals capable of building and expressing brand values and guiding the processes of digital transformation. We think and develop ideas that thrive

across all channels, fearless of being measured on the effectiveness of each campaign. Expect to work with us in a new way: together, in real time, through co-creative processes continuously and experimentally oriented towards business objectives and communication.

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TECNOMEETING - An Italian leader in the field of audio-visual equipment rental, simultaneous translation, electronic voting, computers and furnishings for events, major shows and congresses. The ideal interlocutor and partner, capable of providing a “turnkey” service, taking care of the entire management and organisation process for the technical aspects of an event. In its twenty years of experience, Tecnomeeting has managed the technical and communication services for many large-scale institutional events. Since January 2016 Tecnomeeting has provided technical assistance and translation technologies, conference systems and video services to the Presidency of the Italian Republic.

www.tecnomeeting.it